STUDENTS' PERSPECTIVE ON USING CANVA IN ENGLISH CLASS IN SMP PARMADI YUWANA BHAKTI

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Abstract
The rise of the digital learning trend signifies the urgency to establish novelty in the classroom since it offers media platforms to serve varieties instead of redundantly utilizing conventional methods. One of the concrete digital learning implementations is using Canva. Canva is a popular platform to design that provides features to create interesting visual works. Canva can be optimized to perform up-to-date ways to learn English. This research aims to clarify the mentioned phenomenon by figuring out students' perspectives on using canva in SMP Pamardi Yuwana Bhakti, Jakarta, grade nine. The researchers applied the qualitative descriptive method to analyze the data by showing a poster created using Canva. The result of this study indicates enthusiastic acceptance, namely the attractiveness of Canva, increased creativity, and appropriateness to be offered in English classes.

Keywords: Canva, digital learning, English class

Introduction

Nowadays, people are the part of humans who live among rapid technological development. That is without exceptional students. Therefore, it is not doubtful that students are close to the technology involved in the learning process (Rahman Hz & Daulay, 2021). The advancement of information and communication technology engages with English Language Teaching (ELT) in the 21st century. Owing to the current atmosphere in English language teaching, Klimova, Salehi, and Salehi support the idea of accessible online resources, digital devices, and social networking for learners (Nugroho & Triana, 2021). As digital experiences are opened in today's time, the new mission considers the potential use of technology for language learning.

Although the acknowledgement of utilizing technology is becoming resolute as time goes by, this hands new challenges for teachers. It is known that the new generation emerges as the representation of a demand to adjust to a new generation. The new generation reflects the rapid development in the digital era. Emerging students are not always on the same page with teachers that are considered to have a different generation (Hashim, 2018). As a result, it is undeniable that digital experience becomes the priority in the education system. That is how teachers are

challenged to adapt to the new change. They are required to expand their knowledge about bringing up digital experience in students' learning activities. So, the challenge conveys a suggestion to make digital use interesting for classroom activities.

In this case, writers address the importance of digital exposure for students by highlighting the use of Canva. The idea of taking Canva as the priority is inspired by three theoretical frameworks namely digital literacy, digital learning, and learning media. This research aims to clarify the student's perspective of utilizing Canva as learning media. By clarifying the phenomenon in the reality, asking students' perspectives on using canva in English class is necessary.

Digital literacy

Digital literacy has developed over the years since the advent of technology and the internet which requires people both individually and in society to use it in all aspects, including education. To understand digital literacy implementation, two definitions are taken to demonstrate its actualization. Fu (2013), as quoted by Reddy, Sharma, Chaudhary (Reddy et al., 2020), digital literacy is a set of abilities that 21st-century persons need to use digital resources to help them achieve their goals in their daily lives. Concerning dealing with 21st-century dynamics, Martin (2006) reveals that a person can cultivate awareness, and attitude, and advance the ability to use digital tools and facilities appropriately. Besides, men are able to identify, access, manage, integrate, evaluate, analyze, and synthesize digital resources, construct new knowledge, create media expressions, and communicate with others in the context of specific life situations to enable constructive social action; and to reflect on this process is defined as digital literacy.

Digital literacy requires competence. The competencies to carry out digital literacy are presented in three states or levels of digital literacy engagement. Each level of digital literacy engagement offers different complexity. The most basic criterion is digital competence involving digital-related knowledge, understandings, attitudes, and abilities. Once people have mastered the understanding, they are eligible to explore the next level or show how it works in life. So, the next one is the application of digital competence inside specific professional or domain settings, resulting in a corpus of digital usages peculiar to a person, group, or organization that becomes part of the community's culture. Users generate digital literacy by bringing digital competence and knowledge related to their profession, domain, or another setting to the table. Finally, the real mark of competence is digital transformation. People can transform something after the digital usage generated enable innovation and creativity while also stimulating considerable change inside the professional or knowledge sector(Martin, 2006).

Setting up a digital literacy environment does not happen overnight. Components can be the tool to make digital literacy a reality. Belshaw (2011) in Dudeney and Hockly (2016) outlines eight key components of digital literacy;
1. Cultural
   This relates to an awareness of the many digital contexts we may encounter online, ranging from more traditional, structured surroundings like school virtual learning environments to less structured spaces.

2. Cognitive

   Instead of giving a spotlight on technology tools, the focus here is on cognitive ability and critical awareness; the cognitive element is concerned with critical appraisal of media and media sources, with the goal of helping learners develop strategies to see nuance where they previously saw dichotomy.

3. Constructive:

   The constructive component relates to a more participative and collaborative attitude to material, as well as the idea of creating something new.

4. Communicative

   It is evident that most of what people do online involves some form of communication, especially as people get more into the production side and interact with the contribution portion of network settings.

5. Confident

   A sense of confidence and well-being mediated by technology; confidence born of the capacity to take a step back, undo acts, and do them again; confidence inspired by working in secure workplaces where experimentation is encouraged and 'learning by doing is the norm. It might be the ability to use technology rather than being used by technology.

6. Creative

   The creative aspect refers to comprehending and defining new methods of learning, information acquisition, and experience. It is directly related to risk-taking and learning to put new tools to work for us in order to attain new goals and achievements.

7. Critical;

   In this component, people must assess the ability to evaluate, tag, and curate the materials that come people's way, as well as comprehend users at a rather deep and critical level. Eight is civic; when technology improves connectivity and communication, it also encourages civic involvement and the creation of a "civil society.

8. Civic;

    As technologies afford better connections and communications, they also encourage civic action and the development of civil society

Digital learning

    Jay Cross states digital learning applications can be related to internet-based training, web-based training, online learning, distance learning, and network learning. Without the absence of digital learning identity suggested by Cross, Helzberger puts additional and important points like the availability of digital media along with teaching methods to increase student retention as well as accelerate teaching effectiveness. Apart from two definitions shown in the study, ASTD (American Society of Training and Education) defines digital learning as what formulates the process of learning applied to technology-based media (Lin et al., 2017).

    The existence of digital learning promotes intense computers and networks used for establishing learning situations. Learning situations in the digital environment are divided into two parts namely synchronous and asynchronous learning to lessen the sense of restriction on time, location, and schedule. Not only

that digital learning reveals how progressive technology is development, but also the support of learning without boundary.

From the expert's idea on digital learning, everyone can grasp the main characteristics of digital learning. Align with what the experts say, Setiawan et al. (2015) exemplify the mark of digital learning. They are focusing on optimizing electronic technology, self-learning materials, and taking advantage of digital media. However, studies found underline the "computer" shapes digital learning in education. Meanwhile, the usability of mobile devices for study has been a common dynamic in today's education (Mohammadi et al., 2020). Beside computer that gives students access to get educated in the digital era, mobile technology is helpful for students' knowledge retention (Munoto et al., 2021).

Learning media (Canva)

Learning media is a physical or non-physical tool utilized by teachers to convey material effectively and efficiently. Due to its role as a tool, teachers can function learning media to reach learning objectives. If educators make use of learning media, this serve several benefits. The benefits obtained are increasing students' motivation, adding up more varieties since material is not transferred orally, and enabling material clarification (Puspitarini & Hanif, 2019).

The well-known learning media is Canva. Canva's users reach to 10 million users in 179 countries (Utami & Djamdjuri, 2021). Canva facilitates features to deliver material that is interesting and different from oral method. Talking about Canva's capability to bring interesting learning, Fauziyah, Widodo, and Yappi conduct a study and the result is students' enthusiasm is increased when optimizing Canva for Education (Fauziyah et al., 2016).

Mc-Kenzie as a head of Public Relation explains that Canva as a publishing and designing tool simplify the graphic design creation process. This application provides features like a million templates, pictures, outlines for summarizing notes, posters, infographics, PowerPoints, and lesson plans for free. In connection with Canva's promising design tools, teachers can actualize attractive material delivery. It is stated by Audayani that infographic and visuals, including Canva, offers many purposes. What people can optimize by utilizing those are transferring an abstract idea in an understandable way, repeating information, and recalling information (Rosandra, 2022).

Method

This research uses a descriptive method qualitative. As said by Sugiyono (2018), the qualitative descriptive method describes an event or experience. That means this method is more descriptive in words than in providing data through numbers. Researchers collected data through interviews with students. First of all, the researchers create a poster with Canva. The contents of this poster are elements of a short story such as a summary of the story, story characters, and moral values drawn from the story. The title of the short story is "The Kite Maker" with the author is Anu Kumar. Then, the researchers gave questions through a questionnaire to the students to be filled in. The research subjects were 10 students of SMP Pamardi Yuwana Bhakti grade 9.

Researchers analyzed the data using analytical techniques and descriptive qualitative data following the model (Miles, Huberman, & Saldana, 2014). Three

stages are passed, namely, data condensation, data display, and concluding. The researcher collects data, then selects, focuses, simplifies the data and then narrates the data. In the final step, the researcher draws conclusions based on the narrated data.

Findings and Discussion
The expectation of enjoyable learning
Question: Digital applications for learning are trending right now, when it comes to digital applications, in your opinion, what does interesting learning look like?

Table 1. The expectation of enjoyable learning

No	Answers
1	It is interesting when zoom is used for learning.
2	The material is explained by using ppt or similar, because it will be easier for students to understand the material.
3	In my opinion, digital learning that interesting is interactive learning and delivering material with interestingly and in a fun way.
4	Interesting learning happens when teachers use Zoom Meeting because the teacher can explain the material clearly and completely.
5	I think the interesting learning is shown when presenting videos that are not too long or short.
6	Interesting learning is not just theory but also allowing students to practice. Then there are many discussions and visualization.
7	I think the interesting learning is shown when presenting videos that are not too long or short.
8	Zoom and GCR makes me interested in learning.
9	I think that learning is interesting if the material is easy to understand and the explanation is fun.
10	In my opinion, interesting learning happens by the help of new and contemporary things to explain to students so that they are more motivated to learn.

Before answering a specific question, 10 students are required to answer their expectations on interesting learning by using digital media. Three students come up with video conference applications. Others have an ideal that interesting learning functions something close to young people's life, involving hands-on experience apart from full theory, using power-point presentation, and trying games.

Opinion on teacher introducing Canva to classroom
Question: What would you think if the teacher introduced Canva products in the form of PowerPoint posters etc. in English class?

Table 2. Opinion on teacher introducing Canva to classroom

No	Answers
1	Yes, that's okay because it might be easier to understand than merely paying attention on TOEFL book.
2	As I wrote above, students will become more interested in the lesson.
3	In my opinion it is okay.
4	It has never been introduced.
5	I think it's a pretty creative idea compared to oral explanation. In my opinion, I can remember more information about the material than just explained orally.
6	My opinion if the teacher introduces Canva products in the form of PowerPoint, posters etc, in English class, I will be happy and impressed with the teacher.
7	It will be good and easy to learn.
8	I don't like it because it's hard to understand.
9	Maybe learning English will be easier to understand than merely looking at the TOEFL book.
10	In my opinion, it is more likely that students will catch up the material easily by the decorations on the poster or Canva PowerPoint especially when explained in good English.

Digitalization in education reflects a transformation. The dramatic revolution signifies the shift in people's way to work, dealing with routine, and organize (Muryanto, 2021). That is to say many people are inseparable from the opportunity to function with technology, without exception for educators (Muryanto, 2021). Implementing technology can be done by introducing Canva. Canva may help teachers adapt to the situation and create an engaging learning environment. The argument relates to the statement from Sari. Sari writes that adopting technology is in line with teacher's requirements to establish an interactive learning atmosphere (Sari, 2022). Moreover, teachers' creativity when utilizing technology influences the benefits. Giving students digital experience teaches them to carry out digital literacy (Nkomo et al., 2021).

This question highlights their perception of possible teachers' actions to answer the challenge in the digital era. When talking about the idea of introducing Canva in the classroom, it is also important that students agree with a more innovative classroom learning tool. This idea is shown from the answer of students that compares conducting English with Canva to a common teaching model using the oral technique. Another expresses the impressive things if teachers have the intention to display posters or PowerPoint using Canva. An interesting answer is that a student thinks the decorations enhance the attractiveness and the product designed by Canva increases motivation. In conclusion, students appreciate teachers' effort to show creativity. Creativity in this context means finding a new way to conduct learning by considering digital platforms for English classes. Once

teachers intend to use Canva, they can fulfil the requirements. Rahman and peers say that National Government highlights the importance of the capability to implement communication and technology skills for teachers (Rahman Hz & Daulay, 2021).

Opinion on making use of Canva in classroom
Question: How would you feel if your teacher used Canva in English class as a learning tool? Has this ever happened?

Table 3. Opinion on making use of Canva in classroom

No	Answers
1	It has never happened, but maybe it will make learning understandable
2	I think it would be better, because in Canva there are many elements that can be used to make it more attractive and get the attention from students.
3	Students can be more enthusiastic. As far as I remember, this hasn't happened.
4	In my opinion as long as it doesn't interfere with learning and is conveyed clearly, it's okay. The teacher did not introduce this application.
5	We have never seen teacher using Canva in English class.
6	I really like the idea, because I think using Canva has more creative options than PowerPoint, and that never happens in class.
7	Canva is good and can enhance the learning enjoyment. Learning will be easier. Unfortunately the English teacher has never been used Canva.
8	In my opinion, if the teacher uses Canva in English class, it might be more interesting for students because Canva has many interesting templates. So far this has never happened.
9	It has not been used.
10	I really like the idea, because I think using Canva has more creative options than PowerPoint, and that never happens in class.

Although there is one student who chooses to not apply Canva in Classroom, the rest students support the idea of using Canva. This question relates to the rise of applications for assisting the learning cycle and their response to the suggestion of establishing a digital environment.

Even Though there are disagreement on applying Canva in the classroom, many agree on using Canva because it makes students easy to engage with the learning process, the process of interaction gives more variety due to its interesting visual feature, and might increase students' interest with the help of digital ornaments as well as clear English. Asking their opinion on the idea of carrying out English lesson with Canva becomes more relevant since in their experience, the teacher's preference is to expose them to a practice book. The students' arguments show that teacher should involve them in learning with Canva. Their positive

responses are in line with what Tanjung and Faiza perceive. They argue that Canva's advantages consist of giving access to various creative works, levelling up the imagination of educators and students in producing learning media considering many elements given, providing the less time-consuming tool for design, and is available in a PC and gadget (Mudinillah & Rizaldi, 2021).

Experience on and benefits of using Canva
Question: How do you find Canva beneficial?

Table 4. Experience on and benefits of using Canva

No	Answers
1	I use canva to make announcement, school event, logo, and edit video. Canva can be used in offline and online learning. This application can increase creativity.
2	Canva helps me design instagram feed. The benefit is ease me to design and the result of the design is interesting to look at.
3	Canva has ability to help me make presentation and poster.
4	I use canva to make school organization assignment and school assignment. I use canva to make twibbon, PowerPoint, poster, and so on.
5	Canva has features to design a poster. Canva is easy to use and the result of the design is good.
6	I use canva to find inspiration from poster design.
7	Sometimes, I use Canva. I use canva to create a poster. The benefit is ease me to create a poster.
8	I use Canva to create school organization project and school assignment. The benefit is it ease me to do assignments.
9	Canva is useful for making PowerPoint for school presentation, designing a poster. Canva has many benefits like it safes it my time to design compared to other applications.
10	As a student, each interviewee also uses Canva. They use canva for designing poster and school assignments. In Canva, it is said that Canva gives them easiness to do school/school organization assignment, allows to be creative in design , make fascinating product, and find an inspiration for design.

As a student, each interviewee also uses Canva. They use canva for designing the poster and school assignments. In Canva, it is said that Canva gives them the easiness to do school assignments, allows them to be creative in design, make a fascinating product, and find design inspiration.

Regarding their answers that state the function of Canva, the opinions are given by students show that Canva, regarded as a functional application, provides various fonts, free icons, priceless shapes, filters, templates, and many more (Gehred, 2020). What Canva facilitates for users becomes a crucial part of showing the role of the digital platform to enhance students' digital knowledge. Precedent to

users' convenience in functioning accessible canvas design features, Canva has purchased icons from stock photos. No wonder students think Canva is beneficial in many aspects.

The impression on the example of Canva design for English class
Question: What do you think about this infographic? (In terms of attractiveness, compatibility to be shown in English class)

Table 5. The impression on the example of Canva design for English class

No	Answers
1	The content is good, but there is not too much decoration.
2	This infographic is interesting to read because the colors are bright.
3	For the interest is still a little less, and the "main characters" writing is uncomfortable to look at.
4	I think this poster is good and simple. Moreover, reading this poster can give you a clear idea about the content of the story.
5	In terms of the content of the poster, it's good, just lacking decoration on the poster.
6	In terms of dance, I don't think this is very interesting, maybe the style taken from this poster is a simple and neat style, but in terms of suitability to be shown in English class, I think it's quite appropriate.
7	My opinion about this poster is that it is interesting and suitable for English class.
8	I think it's suitable to be shown in English class.
9	I like the minimalist design and the neatness of the placement of the writing so that it is suitable to be shown in English class.
10	I think this poster is quite interesting for English class because it is quite simple and interesting to look at

Researchers provide the example of Canva design. The question mentioned represents digital learning's element. Digital content is called to be the foundation of digital learning. The content given by using a certain digital platform becomes the learning resource (Pratiwi, 2020). Therefore, this study shows the example of Canva design for English reading material. Specifically, we create an infographic, to sum up, book content. Infographic is the way to share information that is composed in a form of simplified complex information. By simplifying information, an infographic can structure effective and efficient delivery Infographic's nature to create understandable information can be related to its purpose to carry out understanding, interpretation, and suggestions about the text. Everything about what an infographic can tell can be interpreted as a way to facilitate a reading lesson (one of the important skills in English) (López Cupita & Puerta Franco, 2019).

From students' reasoning, their answers comment on the design aspect and book summary delivery. Their impressions are the infographic has good content but needs more ornaments, is an interesting product because the colours are bright, is not really creative enough, not eye-catching, the "Main Characters" makes it not comfortable to be read, has a good quality, gives a clear picture of reading text, presents an organized text position, is appropriate for English class, and shows a good simple visual.

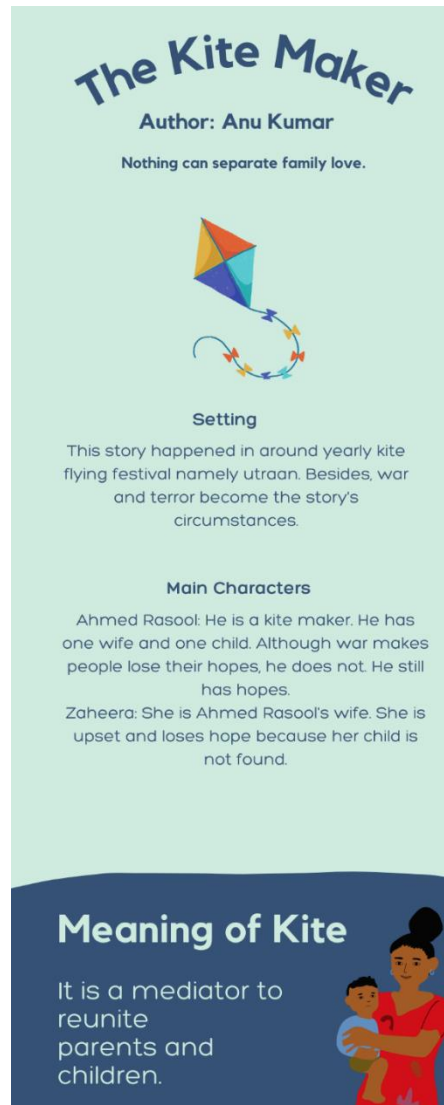***Strengths, weaknesses, and feedbacks to improve the infographic***

Figure 1. Infographpic

Question: What are the strengths and weaknesses of this infographic?

<div align="center">Table 6. Strengths and weaknesses</div>

No	Answers
1	Strength: The font of this infographic is good, the colors are attractive, it's easy to read Weakness: The infographic is pretty plain. I hope you can add more decoration.
2	Strength: This infographic is not really interesting and less precise writing. Weakness: The point is this is good for reading.
3	Weakness: There is lack of decoration on the poster. Strength: There is a complete and the organized placement of the writing.
4	Weakness: There is lack of decoration on the poster. Strength: There is a complete and the organized placement of the writing.
5	I'm very familiar with editing apps like Canva or video editing apps like After Effects, and maybe my editing style is very different from the one above, but I think the poster puts a little color; so when I see the infographic, there's no sense of interest in reading it. Also, the infographic above has an interesting story and is touching while the poster looks bland and doesn't show the hopes of the kite maker. In terms of the color scheme, I think it's pretty good, the colors match when they are combined. I like the layout of the poster above.
6	Strength: The strength of this infographic is the selection of fonts that do not make the reader dizzy so that the story is conveyed clearly. Weakness: The weakness of this infographic are that the colors are not bright enough, the elements are not many and interesting.
7	Strength: The color is not bright and there is still a lot of empty space. Weakness : This infographic has good writing style and cool animated pictures.
8	Strength: It shows the neat, elegant design and good font selection. Weakness: The infographic is too plain or less attractive to readers
9	Strength: simple design and attractive to look at. Weakness: a little plain, lacking ornaments/decoration.
10	Strength: the message conveyed is quite deep, the use of English in the text is very good. Weakness: maybe some ornaments can be added so that this poster can be more interesting, but if not it is already interesting enough to be displayed in English class.

Question: We designed this poster to develop reading skills in English. Is there anything that can be developed from this poster so that English class conducting reading lesson can be more interesting?

Table 7. Feedbacks to improve the infographic

No	Answers
1	There is nothing need to be improved.
2	Maybe you can add a little more decoration because I think it's a little plain.
3	Maybe for the background, it would better not use a solid color, but there are pictures of children playing kites in the village. Or the background is changed to cute houses and kites are flying
4	I think this infographic is quite interesting.
5	There is nothing need to be improved.
6	Stories and meanings are interesting. I am quite into the meaning. However, the use of words used is not very suitable/good.
7	In terms of the infographic design, in my opinion, there need to be more details and maybe a little color to show the feeling of the kite maker and also Zaheera the kite maker's wife.
8	What can be developed from this poster may be the colors on the poster that can be more eye-catching and also the selection of brighter colors. Then the selection of the right elements and according to the story is suggested, if possible also add functional ones such as arrows, and others.
9	In my opinion, what should be added are pictures of kite.
10	This infographic is quite interesting and suitable to be shown in English class, but the poster looks plain and less crowded so maybe you can add some additional ornaments.

Not all students have the same opinion on viewing the infographic's strengths and weaknesses in terms of font compatibility, color selection, design style, the use of English, and the amount of space left. Some students think that strengths are the color blend looks interesting, is good for reading, good use of English, well-organized text placement, suitable font, and appropriateness to be shown in English class (reading lesson). Meanwhile, the weaknesses are lacking design style adjustment to connect emotionally with the story, not optimizing the space to add decorations, few ornaments inserted, and not being well-written.

Giving criticism on infographics are not adequate. So, it is good for students to elaborate better ways to improve infographics. Some feedback is given consists of adding more pictures, using suitable words, adjusting the colors with the emotion of the kite-maker, brightening the infographic colors, inserting relevant elements according to the story, inserting functional graphs like an arrow, displaying a background of fancy houses and kites.

Focusing on aspects like font, color, and many more give a clear picture about taking into account making a good infographic. Good is not the only thing that becomes a benefit. The next thing is that a good infographic brings readable information. Shanks offers how these elements contribute to creating understandable infographics. They are the readable font, fascinating color scheme,

and simple charts. By applying Shanks' suggestions, teachers can target the goal to make reading interesting because of displaying infographic (Putra, 2021).

With the help of infographics to aid students, demonstrating the use of it in reading class is seen as deciding learning media to reach the learning objective. Knowing students think this infographic could be utilized in English class (reading lesson), clarifies the nature of reading. Reading assigns communication between a reader and a text and comprehension is pivotal in this skill(Lastari & Silvana, 2020). In this case, an infographic is useful for connecting students with the reading material and recognizing the content's meaning. If an infographic allows relatable functions to the reading lesson in English class, then deciding on learning media plays a big role in leading to the objectives.

Conclusion

As what are gathered from the findings and discussion, Canva is perceived as the positive thing to be carried out in class and has a big role to fulfill the learning enjoyment. However, when it comes to how Canva product should be made, they can give their suggestions. Most of them comment the Canva from visual aspect. They think that attractive design is what makes Canva useful to increase attention from students. In conclusion, former 9th grade students support the use of Canva in English classroom, however teachers are required to put effort on creating interesting visual.

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