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# INSTAGRAM USERS' PERCEPTION TOWARDS CODE MIXING UTILIZATION IN SOCIAL MEDIA COMMUNICATION

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#### **Abstract**

People frequently use their social media as the easiest way to share their personal feelings and experience in their own language. Sometimes, the users use another language to express their feelings although those words consist of their own language. The users often switch the code in order to simplify the meaning of the sentence towards their interlocutors. The research aims to discover how users' put meaning of code-mixing in Instagram platform. Instagram was chosen as the platform to be researched due to the highest number of the users compared to other social media. This study used a qualitative method to gather data from participants. Researcher conducted the study by doing a survey with 10 participants who use Instagram to share their daily activities. This study gathers the data by collecting Instagram users' perception about the utilization of code-mixing. As a result, Instagram users send a delightful perception towards the use of code-mixing. Participants think that the use of code-mixing is expected to help them in doing the communication, and also join the trend.

Keywords: code-mixing, delightful, helpful, Instagram, social media

# Introduction

Language is an extremely needed thing in life. Naturally, people connect each other by using a language as the bridge to share anything. At the first time, people will learn how to speak with their mother tongue as the first language to study. Afterwards, people learn another language as their second language to support their communication needs. Language has four elements as a bridge to share knowledge: listening, speaking, reading, and writing. As time goes by, the language has a lot of development and change in line with the technology development.

Previous study discovered the students' perception towards the code-mixing utilization in the English Language Teaching. The study conducted by Purandina, et al., (2021) came up with the findings that the students had a positive perception of the code-mixing utilization in the class. Likewise, students believed that the way of code-mixing gives a clear understanding in language learning. The researcher is seeing the language change, especially code-mixing utilization in Instagram platform. After the pandemic situation, people are familiar with the use of their smartphone. People need to be more updated with the recent situations and they could set a strategy to pass through the pandemic situations. In some cases, people

do code-switching in Instagram posts to ease people's knowledge, spread out announcements, and so much more information that comes from abroad. Moreover, researchers wanted to discover other people's perception about the use of codemixing in social media. At least, the study discusses the Instagram users' perception towards the existence and the utilization of code-mixing in Instagram platform. The research will connect the link between the motivation of applying code-mixing in daily life (Instagram platform) with others' opinion towards the same topic.

# The Used of Language

Language is a form of communication that allows intercourse between multiple people that occurs individually, word placement, and constantly evolving (Johnson, 2022) In daily life, language is extremely needed in order to connect with each other. By the utilization of the language, people are able to share their personal feelings, ideas, thoughts, emotions, and so on (Kamariah and Ambalegin, 2019). Language is not only to be used in daily conversation, moreover language is used in social media to share with people from far away in the digital communication era. Permana and Abdullah (2020) in Gultom (2021) stated the development in digital communication, the use of language likewise changing to adjust the function nowadays. Many online media are getting popular and give the impacts towards the users of the social media platform. Although the language has a grammar unit, the grammatical competence is almost useless for human interaction with each other (Fasold, 2006, 9).

Language can not be separated from culture. Language influences thought and behavior towards someone by applying the culture. People may assume about someone's life being only by a language produced. In the middle of the conversation, the assumption may change as well as the language is produced well and following the culture norms and grammatically correct.

People have their own types of language mastery. Some of them are monolingual, bilingual, and multilingual. Being a monolingual means that the people are only able to speak and understand in one language. The ability of understanding one language and culture is infrequently found in this digital era. The development of technology such as social media as the media to communicate which is available in the English language, encourages people to learn new languages. Most people nowadays are able to speak at least two languages to adjust to technology development (Butler, 2012). Whilst bilingualism has become a trend in the society, there are also a number of people that have an ability to communicate orally or write the letter in more than two languages. Some of them have their ability due to the privilege which they got from their families. They come with the various origins of family background which encourage them to be able to master more than two languages (Butler, 2012).

The ability to master more than two languages sometimes distracts people from speaking in one language only. In the middle of the conversation, most of the people who are able to speak in more than two languages do the code-mixing due to the lack of vocabulary mastery. By learning two languages or more, people are able to learn grammar in the correct way (Educational Cyber Playground, 2015). Therefore, those people who are mastering more than two languages are advised to do code-mixing.

#### Social Media

Before the digital era where technology developed as well as time went by, people used papyrus to send letters with their relatives. They could be connected to each other through the papyrus paper (Aithal, 2016). The papyrus was used as paper to write a letter or news in 3100 BC and easily found in the river plains of Mesopotamia. By the time, papyrus paper was arduous to find. This reason encouraged people to think innovatively in order to replace papyrus as paper. Bamboo books in China from 1500 BC introduced to the world were able to write as conveniently as papyrus. People afterwards change the base to make a paper into animal membranes. On the other hand, it was hard to find animals and modify the animal membran into a thing that people can write there. Papermaking traditionally came from China and firstly created by using mulberry and other bast fibers. At that time, people made paper to draw a map.

As time goes by, paper is infrequently used by people due to the technological sophistication that allows people to write and draw every single thing with their personal gadget. Additionally, the highest consumers need the space to share anything, people are influenced to use several kinds of social media to share what has been done in their life, open a discussion forum, share knowledge, or even do the online transaction.

People use social media in order to share something with others far away from them. Social media is getting popular and advanced in line with technology development. The motivation of using social media in the digital era is accessing the newest information, sharing knowledge, discussing the hot news, networking with people, and earning money by utilizing Instagram ads or features. Social media such as Facebook, Youtube, Whatsapp, Instagram, and WeChat are the most used social media in 2021 (Dixon, 2021). Additionally, the development of technology affects the awareness of language use according to Ilter (2015). The study stated that the participants are welcome with the development of technology in their class such as online games, and e-book handouts for the whole class. Shortly, the development of technology strongly affects the existence of language.

Reflecting from the fact that social media has become the most used application, social media likewise provides new spaces to learn something, such as a second language. Social media likewise facilitates their users to make a relationship and share things among social networks (Emran, 2017). Through social media, people can learn something from others. They might catch up with the newest thing while learning a new language. For example, when people are interested in international news and infotainment, they should read the title, captions, and also the comments in another language.

In this study, Instagram is used to be researched because some of the young people use Instagram as their personal space to share something. The main reasons for using Instagram are "Surveillance/Knowledge about others," "Documentation," "Coolness," and "Creativity". Moreover, Instagram is easy to install and it is an online application which facilitates sharing a photo, video, and social network service (SNS). The users likewise are able to save in the "Insight" feature (Sheldon and Bryant, 2015). Wagner (2015) in Sheldon and Bryant (2015) stated that Instagram is the fastest growing social network site globally.

## Code Mixing

According to Gerald in *What is Code in Linguistic* (2019), code in linguistics refers to language. The use is essentially a means of communication among the members of society (Sirbu, 2015). Ecourse-online stated the theory of mixing is an operation of combining two or more materials into one unit (Ecourse-online, 2013). Lastly, mixing in the linguistics area represents the abilities of bilingual speakers. Mixing a language separated into two levels, such as Code-Mixing (CM) and Code-Switching (CS) (Alexiadou and Lohndal, 2018). Code-mixing itself is the mixing of one language in another language by the speaker in a communication, Gumpers (1977:82) in Saleh (2017). Otherwise, Code-Switching (CS) is known as grammatically constrained (Poplack, 2004). Shortly, the difference between codemixing and code-switching is the ability to switch or change elements from one language to another language. Otherwise, code-mixing is transferring linguistics units such as words or phrases from one code into another (Alshami, 2020).

Code-mixing is one of the sociolinguistics phenomena, where people change their language accidentally. In the utilization of language, especially in social media, people are known as bilingual or multilingual. Due to the ability to recognize more than one language, people often use the different language in a sentence with various kinds of motivations. Those motivations are changing topics, lack of vocabulary, bilingual or multilingual, prestige, and trends (Kamariah and Ambalegin, 2019). Besides the motivations that are stated by Kamariah and Amabalegin (2019), code-mixing occurred due to the difficulty of keeping two different language systems. A number of people may overlap with those different language systems (Consani, 2013). For example, individuals switch their language from English to Bahasa Indonesia due to several reasons. One of the reasons for using the code-mixing is to help people understand the exact meaning of something, especially in the second language class (Sutrisna and Purandina, 2021).

Code-mixing itself has two different types while an individual is using it. Inter-sentential has a limitation in mixing the code. The other type of code-mixing is intra-sentential switching, where the interlocutors may speak in two languages within the same sentence. For example, someone greets using the second language and goes back to the mother tongue language because they may ask something serious or even ask about their recent activity (Thara, 2018). Code-mixing is divided into insertion of words, insertion of blending, the insertion of affixation, the insertion of hybrid, the insertion of word reduplication, the insertion of phrase, and the insertion of clause, according to Suwito, 1966: 104 in Sutrismi (2014).

#### People Perception

When people are facing a problem, they usually share their thoughts towards that problem to other people. Afterwards, the perception is being something that is able to be discussed with a lot of people by using social media as the networking space. In line with the development of language, the culture as the companion of the language will be developed as well. This case will change people 's perception towards something likewise (Chen, 2013). Culture in every part of the country has its own rules, norms, and the life-style. Culture itself refers to macro-level thinking

patterns such as attitude, values and beliefs, and "language" is used as a simple cue (Imai, et al., 2015). Therefore, the "mindset" is shaped likewise as how people develop their culture to adjust to technological development.

Basically, social perception will be used in this study in order to confirm the analysis of Instagram users' perception towards the utilization of the code-mixing. Social perception itself is started by another person or people's actions. Moreover, social perception involves the use of sensory systems and processing centers altogether. Thus, the brain should try to integrate the messages from the different kinds of social perception process. The process of integrating the messages comes up with the behavior release towards the action that someone did. Shortly, people's perception towards the issue, ideas, actions, and many things done by someone are a stimulus to process the messages (James, 2017).

#### Method

This study conducts a survey to gather the data from the participants who are using Instagram as their most used social media, and following the researcher's Instagram account. Since the aim of the study is discovering the Instagram users' perception, the research method that will be used is a qualitative method. A qualitative method is known as research that gathers and interprets non-numerical data for the purpose of understanding the human and social environment (Adedoyin, 2020). The questions in the survey are based on the "Code-mixing Types and Reasons among Instagram Users" journal by Hartono (2022) and "An Analysis of Students Perception on Code-Mixing Used in ELT: A Case Study at Dwijendra Primary and Secondary School" journal by Purandina, et. al (2021). Those journals discussed the motivation of using code-mixing, especially mixing English language and Bahasa Indonesia in the class and in the social media platform. This study is a qualitative study, which required the participants' opinion towards code-mixing utilization.

The participants of this study were 10 people that use Instagram in their daily life. The participants are expected to fulfill the survey that was arranged by the researcher. The survey conducted to gather the participants as the Instagram users' opinion towards the code-mixing utilization in the Instagram platform. In the survey there are 10 questions that the participants should answer. The questions that are included in the survey such as:

- 1. Do you ever use Instagram?
- 2. How many times do you use your Instagram account every day?
- 3. Have you ever seen a comment/post which applies code-mixing?
- 4. Do you think that the use of code-mixing makes the communication easy to understand?
- 5. In your opinion, do you think that the use of code-mixing also represents the level of someone's smartness in style of communication?
- 6. Do you think the use of code-mixing is extremely needed in social media communication?
- 7. Do you think that code-mixing is used to grab attention from others?
- 8. Do you think that code-mixing dominates others' psychologically?
- 9. In your opinion, is the utilization of code-mixing only for trends?

10. What is your opinion about the use of code-mixing on Instagram platform?

The first three questions intended for discovering the usage of Instagram in the participants' daily life. The researcher desired to find out about the time spent using Instagram and motivation that encourage participants to use the Instagram platform. Whilst, the remaining of the questions are asking about the participants' perception about the using of code-mixing according to the motivations of applying code-mixing "Code-mixing Types and Reasons among Instagram Users" journal by Hartono (2022) and "An Analysis of Students Perception on Code-Mixing Used in ELT: A Case Study at Dwijendra Primary and Secondary School" journal by Purandina, *et. al* (2021).

# **Findings and Discussion**

# The usage of Instagram

The participants show that most of them often use the Instagram platform. They mostly spend about 2-4 hours each day. It means that most of the participants are connected with Instagram frequently every day.

How many times do you use your Instagram account every day?

10 responses

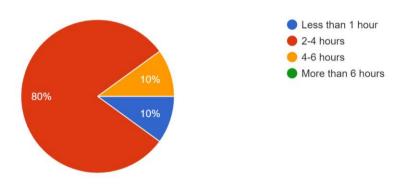


Figure 1. Time spend of using Instagram

What do you do with your Instagram account?
10 responses

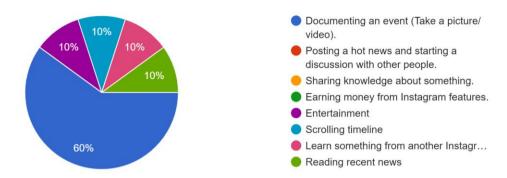


Figure 2. The motivations of using Instagram

The data shows there are 5 motivations to boost the use of Instagram such as documenting an event (take a picture/video), earning money from Instagram features, scrolling timeline to amuse, reading recent news, and learning something from another Instagram account. Most of them use Instagram to document and save their memories only.

#### Code-mixing utilization in Instagram

As the previous theoretical background stated, code-mixing is one of the sociolinguistics phenomena, where people accidentally change the language due to several reasons. The utilization of code-mixing is often found in the Instagram platform. Researcher comes up with the data from a qualitative survey that has been done by 10 participants in June 2022. According to the data from the survey, participants commonly find the account that comment or post feeds by using the code-mixing in the Instagram platform. About 20% of the participants stated that they always find the code-mixing whenever they log into Instagram. According to the data, it means that a number of people are familiar with code-switching and sometimes find it in the reality context. Code-mixing becomes one of the changes that grow fast in sociolinguistics due to the development of technology.

Have you ever seen a comment/post which apply code-mixing? 10 responses

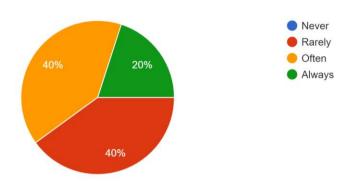


Figure 3. The number of seeing a code-mixing in Instagram

# Perception of using code-mixing in Instagram platform

Table 1. Agreeing motivation of code-mixing utilization in Instagram

Motivations	Opinion	Percenta
		ge (%)
Code-mixing help people to understand the	Agree	60
communication easily		
The use of code-mixing represents the level of	Disagree	60
someone's smartness in style of communication		
Code-mixing is extremely needed in social media	Disagree	60
communication		
The use of code-mixing in communication is grabbing	Agree/Disagr	50
attention from others	ee	
Code-mixing can dominate others' psychologically	Agree	70
The utilization of code-mixing only for joining the	Disagree	60
trends		

The motivations are used as the reference in the survey questions because the motivation enhances the use of code-mixing in daily communication. Moreover, participants strongly agree that code-mixing can dominate others' psychology. Whenever an individual talks in a different language or simply applies code-mixing in their conversation, it may activate interlocutors' culture-specific cognitive style and in turn affect the resulting perception and behavior (Sylvia, 2013). The data confirmed the link between code-mixing and someone's psychologically affecting the function of human's perception. As an interlocutor, people should recognize their topic and who is the other interlocutor in order to avoid the misperception towards their topic.

On the other side, the participants doubted about the code-mixing utilization to grab attention from the Instagram audience. About 50% participants stated that code-mixing could grab Instagram users' attention. Otherwise, the remaining participants stated code-mixing could not grab Instagram users' attention because they are familiar with the phenomenon of code-mixing.

The use of code-switching in Instagram usually only to grab the attention of the public. Basically, people will interested with something that not common.

Picture 1. Participants' opinion about code-mixing to grab attention.

Some of the people may not be familiar with the use of code-mixing. Thus, the use of the code-mixing is noticed as the new thing, then it encourages the audience's interest in the post. The opinion above stated that code-mixing may be a new thing that someone sees during their online time on Instagram. On the other hand, the remaining of the participants stated that the utilization of code-mixing does not intend to grab the audience's attention. As stated in Harackiewicz, *et al* (2016) the individual interest gives an outcome stable preferences for specific content.

Do you think that code-mixing is used to grab attention from others?

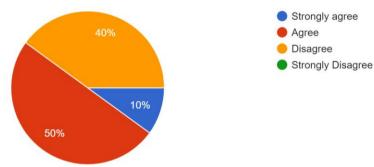


Figure 3. The opinion about the utilization of code-mixing to grab attention.

Participants likewise have a similar perspective towards the using of code mixing according to the remaining reasons. Participants agree that the use of codemixing is helpful because it can help someone who has a lack of vocabulary in their second language to get an easier understanding about the topic that is being discussed. Additionally, while someone is using code-mixing in their daily conversation, it does not mean that they have a higher level of knowledge than their interlocutors (60% agreeing with the statement). Sometimes, the use of codemixing is only to join the trends and not extremely needed in daily communications (60% agreeing with the statement).

In line with the changing of the era, language also has a development itself. Language becomes easier to be spoken, written, listened, and read due to the motivation background of applying the language development are various. At the moment, the use of code-mixing is mostly used by people in order to help them in the lack of vocabulary mastery and join the trend, which is to speak orally in at least two languages (Picture 1).

Not only the benefits that participants wrote in the survey, they stated the worst experience by applying code-mixing in the daily conversation. One of the participants stated that it was hard to express feelings in the mother tongue language. On the other hand, sometimes the interlocutor was not able to understand the topic, thus this method will take time and spend a lot of money.

#### **Conclusion**

Instagram users' are welcome with the existence of code-mixing in the Instagram platform. All of the participants who are involved in the survey have seen a code-mixing phenomenon in their real life, especially on Instagram platform. Most of the participants stated that it was acceptable to be applied in social media communication. Participants likewise are familiar and understand the background motivation of applying the code-mixing in the social media.

Participants stated the usage of the code-mixing will help them to ease the context of the discussion and can grab others' attention by using the "difference" kinds of ads which is using code-mixing as the header of the ads. The participants likewise do not use the code-mixing utilization in Instagram because it does not represent someone's smartness level of communicating. Most of the participants have a point of view that code-mixing is not extremely needed in social media. Although the use of code-mixing is not extremely needed in social media communication, code-mixing could help people to learn new things especially in vocabulary mastery.

Otherwise, the participants stated the lack of code-mixing utilization in the social media communication. The use of code-mixing affects someone's psychology because the audience sees something different and they may lose their self-esteem due to the lack of vocabulary. Additionally, code-mixing utilization in social media communication is for joining the recent trend, which is combining words to make a personal value of mastering language.

In conclusion, Instagram platform provides the space for everyone to learn language especially by code-mixing utilization. In line with language learning through the Instagram platform, people can develop their abilities in both bilingualism or multilingualism. Moreover, most of the participants are not irritated with the use of code-mixing and welcomed with the warm greeting by using codemixing. They were glad with the use of code-mixing because it can help them in understanding the concept, learn about the foreign language, and many more.

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# **Appendices**

Table. 2 Summary data of The Participants' Opinion towards the Using of Code-Mixing

	Make the conversation easier to understand	Use for pride and trends	Code-mixing may confusing people who do not have a good knowledge of language
Total	7	2	1
	I strongly agree because it makes the conversation easier	I don't think so, in my opinion it is commonly used for pride	For some people who know about the language that is used in Instagram, find it easy to understand and somehow can feel the same vibe with the writers. But if they do not understand, then it will be hard for them.
	Code mixing can often help people to abbreviate long sentences into a short one	Because it mix with our own language	
	For some people who know about the language that is used in Instagram, find it easy to understand and somehow can feel the same vibe with the writers. But if they do not understand, then it will be hard for them.		
	For those who understand the languages that are		

used, maybe it's easy but for other cases, I think it will be hard to understand.	
Sometime there is a certain expression or explanation that has no equal term in one language	
I think I agree because sometimes I don't even understand if it's explained in only one language	
Code-switching give a little guideline to understand the sentence/meaning of something	
Yes ofc, because sometimes when I don't understand something (istilah/suatu bahasa baru), then the code mixing saves me.	

Table 3. Summary data of The Participants' Opinion towards the Using of Code-Mixing represents the smartness level of someone

	A lot of people can use codemixing	Some mistakes in using code-mixing	Smart people use can elaborate in simple way without using code-mixing	Shows ability to absorb vocabulary from another language
Total	1	1	6	2

Because a lot of people from different education backgrounds can use codemixing things	No, sometimes I found mistakes when people use code mixing	I think smart people often use the simplest way to state something	Yes bcs it also represents someone's ability to 'absorb' vocabulary from various languages
		Not all people who use code-mixing in their communication are smart. In my opinion what is called smart communication is when the content of the conversation or opinion is good and delivered in a good way also (to the point).	Some people may just want to look 'smart' by using this code-mixing while spending time on their account. But others may find this useful to express their opinion or knowledge to others.
		Showing smartness of using language	
		I think because it means they has a wider knowledge of the language	
		Yes, it depends on someone's skills of imagination	
		Yes, Because in my perspective when someone has a good communication skill, it can be 100% guaranteed smart	

Table 4. Summary data of The Participants' Opinion towards the Using of Code-Mixing is extremely needed in social media communication

	Use for a bad things	Helpful but not necessary	Depends on what is the topic and who is the interlocutor
Total	1	8	1
	Because usually it used for a bad things	Maybe it does helpful but I don't think it is necessary	I think it depends on who we are talking with. But code- mixing helps us to state something in the simplest way
		If people often use it, it's good. But it's not really needed to be applied in social media communication.	I think it depends on the situation
		I think it's just not "extremely needed" bcs I think code mixing used for fun	
		In my opinion it is not 'extremely needed', but it can be adapted to the character of the audience of each Instagram account user (if you want to share something with the audience), or it can also be adapted to the platform where we want to share our opinions or comments	
		It's not necessary	

Yes, because it will improve the communication quality	
Not really needed	

Table 5. Summary data of The Participants' Opinion towards the Using of Code-Mixing utilization as the attention grabber

	Make people curious	For Pride	Basically reflect on the function
Total	4	2	1
	Because it makes people curious	As I said before that I often found someone use code mixing for pride	I don't think so, because people who use code mixing just want to be clearer in explaining something
	Code-mixing can grab attention, but I think people only use it because they used to it	Using code-mixing in public looks cool and smart. That's our mindset that is constructed by society. People nowadays use code-mixing in public, so that the public praise them	Basically it's not the function.
	Because the vocabulary created from code-mixing is unique	It's a trend	Because when I find someone posted news in (Mix Language) it will totally grabbed my attention
	I think that code mixing is used to attract attention because by using it, it can be a reflection of our account or simply code mixing is used to follow current trends		

Table 6. Summary data of The Participants' Opinion towards the Using of Code-Mixing utilization affect someone's psychological

Code Minim	g diffization affect s				
	Triggering overthink	Give a good personal value	Motivate to learn new language	Not sure	Do not give any comment s
Total	3	1	2	2	2
	It's makes people overthink	Using codemixing in public looks cool and smart. That's our mindset that is constructed by society. People nowadays use code-mixing in public, so that the public praise them.	By using code mixing, other people can assume that the user is a smart person because they understand more than one language. And it could be that other audiences can become motivated to learn another language or even feel inferior about that.	I'm not sure but I think the way they easy to switch to using another language in the same thing also represents impacts psychologic ally (I think)	
	Yeees, the audience indirectly will think that the speaker is really clever in using languages		Yes I think so because sometimes it can motivate others to learn other languages	It doesn't have any relation with the psychology maybe	

Code-mixing make people look smarter, but not all people will be down if they talk to people who do code-		
who do code- mixing		

Table 7. Summary data of The Participants' Opinion towards the Using of Code-Mixing utilization is only for the trends

	Depends on the topic and who is the interlocutor	Follows the recent trends	Everything changes as time goes by	Shows abilities
Total	3	2	2	1
	It can also works in workplace	Yes, I think so. I often found people mixing Indonesian & English, in some parts of Indonesia (Jaksel)	I think no, because our world evolves and everything changes. So, it can be one of the changes that will last long.	I think its because the speaker not too mastery the language
	Code mixing can also make communication easier and allow knowledge to be conveyed in an interesting way. Even though 'interesting way' is part of 'following the trend'	It can be, because people think speaking in many languages is cool and many famous people use it	For some areas, it's not only for trends but it becomes like a new culture because, in our daily life, we also used to listen/read in various languages.	

I don't think so because if it's just a trend it will quickly	In reality yes, because it will grab the	Because this kind of trend not only 1/3	
disappear but on the	attention of the	years but long	
contrary, now more	public.	lasting, so it	
and more people are		can't be said as	
using it		a "trend"	

Table 8. Summary data of The Participants' Opinion towards the Using of Code-Mixing utilization

	The utilization of code- mixing in Instagram does not have any impact on the user's life.	Knowledge	Code-mixing is used to make the communication easier to understand	Code-mixing is used to grab audience's attention
Total	2	2	1	1
	I don't really care about it, but if there's people that easy to have an over thinking it must be a bad things for them	Code mixing makes people look smarter and can be used to simplify the words or a sentence we want to say. But it can also be just a trend because many people use it.	Code mixing, which seems to be a trend nowadays, can be something that makes it easier to communicate and share knowledge on social media like Instagram, but it can also be detrimental if we don't sort out what is good for us and what isn't	The use of code- switching in Instagram is usually only to grab the attention of the public. Basically, people will be interested in something that is not common.

Maybe that's a	The use of code-	
good idea and	mixing in	
nothing's	Instagram is a	
wrong about it	phenomenon that	
	often happens	
	nowadays. It is	
	good, because it	
	forces people to	
	learn foreign	
	languages or other	
	languages. By	
	using code-	
	mixing, the user	
	also gives	
	knowledge to the	
	reader or listener.	
	But, it is not	
	always considered	
	to be a smart	
	person/person.	
	The content of the	
	speech also	
	_	
	affects the judge.	
Good	Code mixing,	
	which seems to be	
	a trend nowadays,	
	can be something	
	that makes it	
	easier to	
	communicate and	
	share knowledge	
	on social media	
	like Instagram,	
	but it can also be	
	detrimental if we	
	don't sort out what	
	is good for us and	
	what isn't.	

	ı	
It useful for	I agree that	
me personally	Instagram is one	
	platform that also	
	influences the	
	users to use code-	
	mixing. It's not	
	too bad because	
	we know that the	
	reason why we	
	use code-mixing	
	in our social	
	communication,	
	especially in our	
	social media, is	
	just for fun. For	
	it's like becoming	
	a new culture,	
	especially for the	
	younger	
	generation. It's not	
	bad because from	
	here we can learn	
	and apply new	
	vocabulary in our	
	daily	
	communication.	
	The use of code	
	mixing in my	
	opinion is very	
	good because it	
	can help to	
	understand what	
	you want to	
	explain from the	
	caption or	
	uploaded photo	
	aproduct prioto	